

IP Assignment Agreements

- What is intellectual property (IP)?
 - Any ideas, trade secrets, inventions, software code, etc.
- Why is IP ownership the biggest problem facing entrepreneurs and startups?
 - Without your IP, you don't have a business
- What does an IP Assignment Agreement do, and why is it crucial to any startup?
 - Confirms at-will employment status
 - Ensures confidentiality
 - Consolidates IP ownership
 - Protects the company after termination



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